We are pleased to announce the International Conference Well-Being and Peace Through Tourism: Reality or Fiction?, which will be held in ISCET, Porto, Portugal, from 30 September to 02 October, 2020.

Today tourism is undoubtedly one of the most important social, economic and cultural activities: it mobilizes millions of people around the world, including tourists, host communities and industry promoters. According to the OECD, in 2017 there were 1300 million tourists worldwide, which provided direct and indirect revenues of $ 1.6 trillion. For many countries, tourism is indeed the main source of income. Considering that in 1950 the number of tourists was 25 million, we easily realise that there have been conditions that have led to its spectacular growth, including the increase of land, sea and air routes and means of transport. No less important was also the recognition of the right to leisure, breaks between working hours and, more specifically, the travel and destinations enhancement as a mean of entertainment, enjoyment of contributions from other cultures and places and, in general, the right to well-being and happiness, often in contrast to the hustle and bustle of everyday life as well.

The English language distinguishes well-being from wellness: well-being refers to a more subjective perspective with emphasis on aspects such as quality of life, happiness, satisfaction, tranquility and freedom where services of the organizations of the designated wellness activity are made available and used, namely the spa, the itineraries, the gastronomy, the quality consumption and the beauty treatments, that is, anything that can provide a passive enjoyment.

These two dimensions of leisure are fundamental to understand the importance of tourism since the former are the latter major components in terms of achieving human fulfillment through active enjoyment.

In turn, the importance of tourism for the preservation and construction of peace is also assumed due to the cross-cultural contacts it provides, namely between visitors and host communities. However, for a real connection between tourism and peace, it is crucial that these contacts take the form of authentic encounters in which the relationship with the other is an exchange and not just a subject-object relationship. In fact, several authors even report tourism as pursuing a neo-colonial attitude. In this respect, it is important to train visitors and host communities in order to implement respectful and resilient behaviours, on the part the former and the latter, respectively.

It is in this context that ecotourism and, in general, peace tourism emerge as solidarity projects that intentionally aim to promote peace through their contribution to the prevention of war and the promotion of nonviolent practices. However, it is important to have critical perspectives on all these themes, projects and practices based on research and experience. This is the space for debate that this conference aims to provide.
Conference Themes
These are the concerns and issues that motivate this conference, which comprise theoretical, methodological, and practical aspects of the following sections as thematic areas:

1. **Tourism, utopia, well-being and peace**: anthropological status of the configuration of happiness and peace as tourism purposes
2. **Tourism, globalization, well-being and peace**: potentialities and constraints of tourism in the context of the communication and globalization society
3. **Tourism, economic resources, well-being and peace**: impact of tourism on local economies
4. **Tourism, culture, well-being and peace**: relevance of intercultural relations provided by tourism activity
5. **Tourism, hedonism, well-being and peace**: anthropological meaning of tourism within societies that emphasize the importance of happiness
6. **Tourism, education, well-being and peace**: the importance of training tourists, professionals and actors of host societies
7. **Tourism, politics, well-being and peace**: role of policy makers in building tourism for peace
8. **Tourism, heritage, well-being and peace**: connections between tourism, society and nature; important sites to design happiness and peace itineraries
9. **Tourism, research, well-being and peace**: contributions of tourism research to build projects for happiness and peace
10. **Tourism, ethics, well-being and peace**: relevance of codes of ethics and statements regarding human rights in the design and implementation of tourism projects
11. **Tourism, society, well-being and peace**: harmony, resistance and conflict in the relationship between visitors and host societies
12. **Tourism, violence prevention, well-being and peace**: relevance of the contribution of tourism projects to reducing the structural causes of violence
13. **Tourism, gastronomy, well-being and peace**: its importance for the construction of well-being promoting tourist activities
14. **Tourism, nature, well-being and peace**: itineraries and routes that promote the well-being of visitors and hosts
15. **Tourism, urban context, well-being and peace**: traditional and new itineraries that promote the discovery and encounter of personal and community identities
16. **Island tourism, well-being and peace**: islands as destinations that, due to their illeity, provide alternatives in terms of well-being and happiness
17. **Tourism, adventure, well-being and peace**: from tourism as the pursuit of unprecedented to the demands of safety well-being

Organizing Committee

<table>
<thead>
<tr>
<th>Adalberto Dias de Carvalho</th>
<th>ISCET – Instituto Superior de Ciências Empresariais e do Turismo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jorge Ricardo Pinto</td>
<td></td>
</tr>
<tr>
<td>Lídia Aguiar</td>
<td></td>
</tr>
<tr>
<td>Maria Gabriela Guimarães</td>
<td></td>
</tr>
<tr>
<td>Susana Cardoso</td>
<td></td>
</tr>
<tr>
<td>Marta Lima</td>
<td></td>
</tr>
</tbody>
</table>
Scientific Committee

Adalberto Dias de Carvalho, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
Allan Williams, University of Surrey (United Kingdom)
Carlos Costa, University of Aveiro (Portugal)
Cristiana Oliveira, University Europea de Canarias (Spain)
Elena Theodoropoulou, University of the Aegean (Greece)
Eugénio Francisco dos Santos, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
Fabio Carbone, University of Coventry (United Kingdom)
Giovanni Ruggieri, University of Palermo (Italy)
Isabel Baptista, Católica Porto University (Portugal)
Jaume Guia, University of Girona (Spain)
Jorge Ricardo Pinto, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
José Alberto Rio Fernandes, University of Porto (Portugal)
José Alvarez Garcia, University of Extremadura (Spain)
Josefina Salvado, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
Lidia Aguilar, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
Lluís Mundet y Cerdan, University of Girona (Spain)
Louis D’Amore, IIPT - International Institute for Peace through Tourism (USA)
Luís Ferreira, ISCET - Instituto Superior de Ciências Empresariais e do Turismo (Portugal)
Manuel António Salgado, Polytechnic Institute of Guarda (Portugal)
Marcello Tomé Machado, Fluminense Federal University (Brasil)
Maria de la Cruz del Río Rama, University of Extremadura (Spain)
Michael Hall, University of Canterbury (New Zealand)
Mirian Rejowski, University of Anhembi Morumbi (Brasil)
René van der Duim, University of Wageningen (Netherlands)
Veronique Joukes, UTAD - University of Trás-os-Montes and Alto Douro (Portugal)
Xerardo Pereiro, UTAD - University of Trás-os-Montes and Alto Douro (Portugal)
Zelia Breda, University of Aveiro (Portugal)

Partners

ATLAS
ASSOCIATION FOR TOURISM AND LEISURE EDUCATION AND RESEARCH

IIPT
INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM

OTIE
OBSERVATORY ON TOURISM IN THE EUROPEAN ISLANDS
Publication Possibilities

All submitted abstracts and full papers will follow a rigorous double blind review process and the accepted ones will be published in the conference proceedings, with ISBN code.

Alternatively, the full papers may be published in scientific journals soon to be announced.

Deadlines (specify the Conference Theme)

Abstract submission (by e-mail to cit2020@iscet.pt) April, 30th 2020
(200/250 words with at least 3 references and 5 keywords, Times New Roman 12, APA reference bibliography, margins 2.5cm all around)

Notification of Abstracts Acceptance May, 08th 2020

Conference Registration Deadline June, 30th 2020

Full Paper Submission (by e-mail to cit2020@iscet.pt) October, 30th 2020
(max. 8000 words, Times New Roman 12, APA reference bibliography, margins 2.5cm all around)

Conference Fees Authors

<table>
<thead>
<tr>
<th>FEES</th>
<th>INCLUDES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants</td>
<td>Conference Materials</td>
</tr>
<tr>
<td>€ 250</td>
<td>- Welcome reception (September, 30th, 6 p.m.)</td>
</tr>
<tr>
<td>Early bird registration (before May 30th 2019): € 200</td>
<td>- Coffee breaks</td>
</tr>
<tr>
<td></td>
<td>- 2 lunches</td>
</tr>
<tr>
<td></td>
<td>- Conference dinner</td>
</tr>
<tr>
<td>Doctoral students</td>
<td>Conference Materials</td>
</tr>
<tr>
<td>€ 180</td>
<td>- Welcome reception (September, 30th, 6 p.m.)</td>
</tr>
<tr>
<td></td>
<td>- Coffee breaks</td>
</tr>
<tr>
<td></td>
<td>- 2 lunches</td>
</tr>
<tr>
<td>Accompanying persons</td>
<td>Conference Materials</td>
</tr>
<tr>
<td>€ 150</td>
<td>- Welcome reception (September, 30th, 6 p.m.)</td>
</tr>
<tr>
<td></td>
<td>- Coffee breaks</td>
</tr>
<tr>
<td></td>
<td>- 2 lunches</td>
</tr>
<tr>
<td>Accompanying persons (only auditors)</td>
<td>Conference dinner</td>
</tr>
<tr>
<td>€ 50</td>
<td></td>
</tr>
</tbody>
</table>

Conference dinner € 60

Conference secretariat

Ms. Marta Lima
Secretariat Cit2020 - International Conference on Tourism
Instituto Superior de Ciências Empresariais e do Turismo
Rua de Cedofeita, 285
4050-180 Porto – PORTUGAL
Tel.: +351 222 053 685 | +351 222 061 240
E-mail: cit2020@iscet.pt