




PERSONAL INFORMATION

JORGE Manuel FERRAZ Martins



-  Lisbon, Portugal
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Sex M | Date of birth 28/09/1964 | Nationality Portuguese

WORK EXPERIENCE

1997-present day

Senior lecturer

Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal

- (actual) Senior lecturer of the following subjects (undergraduate, master and PhD courses): organizational behaviour; world history and culture; tourism and globalization; paradigms of tourism research; international relations and contemporary societies.
- (previously) Senior lecturer of the following subjects (undergraduate and master courses): methodologies of research; introduction to tourism; sociology of tourism; communication, motivation and leadership; international relations; political systems; Portuguese society; behaviour theories.

Business or sector Education

2015-present day

Head of the scientific area of social sciences and humanities

Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal

- Scientific and pedagogic coordination of area's subjects and responsible for proposing lecturers for the area's subjects

Business or sector Education

2017

Member of the Technical-scientific council

Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal

- To propose, discuss and deliberate on all the subjects concerning the council legal assignments

Business or sector Education

2011-14

Head of the scientific area of social sciences and humanities

Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal

- Scientific and pedagogic coordination of area's subjects and responsible for proposing lecturers for the area's subjects

Business or sector Education

Member of the Scientific commission of the PhD in Tourism

- 2010-14 Instituto de Geografia e Ordenamento do Território (University of Lisbon) and Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- To propose, discuss and deliberate on all the subjects concerning the commission legal assignments
- [Business or sector](#) Education
- 2009-2013 **Member of the Technical-scientific council**
Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- To propose, discuss and deliberate on all the subjects concerning the council legal assignments
- [Business or sector](#) Education
- 2009 **Head of the scientific area of social sciences and humanities**
Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- Scientific and pedagogic coordination of area's subjects and responsible for proposing lecturers for the area's subjects
- [Business or sector](#) Education
- 1997-2009 **Member of the Scientific council**
Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- To propose, discuss and deliberate on all the subjects concerning the council legal assignments
- [Business or sector](#) Education
- 1998 **Vice President of the Scientific council**
Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- To propose, discuss and deliberate on all the subjects concerning the council legal assignments and assist the President of the council
- [Business or sector](#) Education
- 1997-1998 **Deputy Director**
Escola Superior de Hotelaria e Turismo do Estoril (Estoril Higher Institute for Tourism and Hotel Studies), Portugal
- Assist and replace if necessary the director; direct responsibility for the financial management of the and internal pedagogic issues of the institution
- [Business or sector](#) Education
- 1988 -1997 **Instructor and officer of the Portuguese army (from second lieutenant to lieutenant**
Portuguese army, centre of applied psychology
- Military sociologist
 - Instructor of Functional analysis, organizational psychology and military sociology
- [Business or sector](#) Armed forces / military

[Head of research section in sociology](#)

1993-1997

Portuguese army, centre of applied psychology

- Member and coordinator of research teams on subjects such as social representations of the Portuguese youth about the military, evaluation of recruitment and selection procedures;

Business or sector Armed forces / military

1988-1993

Deputy of the function analysis department

Portuguese army, centre of applied psychology

- Functional analysis of military's jobs and specializations; professional skills assessment questionnaires

Business or sector Armed forces / military

EDUCATION AND TRAINING

2009

PhD in Sociology

Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa (New University of Lisbon), Portugal

Subjects of specialization: on ideology, politics, organizational studies, culture and civilizations, development studies and tourism

1991-1995

Master degree in Sociology

Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa (New University of Lisbon), Portugal

Subjects of specialization: ideology, politics, organizational studies and culture

1994

Course of Staff selection

Portuguese Army

Subjects of specialization: human resources recruitment and selection techniques

1984-1987

Licence (licentiate) in Sociology (4 years graduation)

Instituto Superior das Ciências da Empresa e do Trabalho, Instituto Universitário de Lisboa (University Institute of Lisbon), Portugal

Subjects of specialization: ideology, politics, culture and communication

1982-1984

Attendance of Economy (second year complete)

Instituto Superior de Economia e Gestão, Universidade de Lisboa (Lisbon School of Economics and Management), Portugal

PERSONAL SKILLS

Mother tongue(s)

Portuguese

Other language(s)

English
French

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	B1	B1	B2
B2	C1	A2	A2	B1

Communication skills

- Good communication skills gained through my experience as a professor and as a military instructor

Organisational / managerial skills

- Leadership and organizational planning (three non-sequential mandates as head of the scientific area of social sciences and humanities at ESHTÉ; deputy director at Eshte in 1997-98; head of the sociological studies team at Centre of Applied psychology of the Portuguese army during 4 years)

Job-related skills

- High concentration and self-discipline (organising and performing diverse tasks) (currently I am a teacher of various courses, a researcher, head of scientific department and a musical composer and producer)

Digital skills

SELF-ASSESSMENT

Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Proficient user	Independent user

- good command of office suite (word processor, spread sheet, presentation software) gained as a teacher and addressing conference communications and elaborating my academic thesis and papers
- good command of video and photo editing software gained as an amateur visual artist
- high command of audio sequencer and editor software gained as a composer and producer

Other skills

- guitarist and musical composer and producer with 30 years of experience

Driving licence

B, B1

ADDITIONAL INFORMATION

Publications (scientific)

- MARTINS, Jorge (1994). «Contributos da Sociologia da Juventude em Portugal Para Processos de Selecção de Candidatos aos Estabelecimentos de Ensino Militar». In: Revista de Psicologia Militar, nº8, pp. 49-76
- MARTINS, Jorge (1994). «Contributos da Sociologia da Juventude em Portugal Para Processos de Selecção de Candidatos aos Estabelecimentos de Ensino Militar». In: Revista de Psicologia Militar, nº8, pp. 49-76
- MARTINS, Jorge et al. (1996). «Representações Sociais dos Jovens Portugueses Sobre a Instituição Militar Portuguesa» In: Revista de Psicologia Militar, nº9, pp. 41-120.

- FERRAZ, Jorge (2011). «Dimensão Ideológica do Turismo Internacional no Mediterrâneo: Contributos de uma Abordagem Macro». In: Actas do CIT2010 Heritage & Innovation, International Congresso on Tourism, pp. 269-292 [on line]. Available at <http://www.iscet.pt/sites/default/files/teste/ActaseArtigos.pdf>), [Accessed 31/10/2011)
- FERRAZ, Jorge (2012). «The Ideological Role of Intergovernmental Organizations in the Promotion of International Tourism» In: MOUFAKKIR, O and BURNS, P. (eds.) (2011) Controversies in Tourism. Wallingford: Cab International, pp. 201-215 (ISBN: 9781845938130)
- FERRAZ, Jorge (2012) «A Viagem e o turismo de negócios: problematizar o fenómeno e suas mudanças no contexto do turismo urbano contemporâneo» In: GESTIN, ano IX-X, nº 9/10, Castelo Branco: Escola Superior de Gestão, IPCB, PP. 203-212 (ISSN: 1645-2534)
- FERRAZ, Jorge (2017). «Turismo e Globalização» In: SILVA, F. e UMBELINO, J. (coord.). Planeamento e Desenvolvimento Turístico. Lisboa: Lidel, pp. 79-92
- FERRAZ, Jorge (2018). « Sociology's Role in the Teaching of Organizational Behavior in Higher Education. The Case of Hospitality Management» In: Societies, 8(3), 51, pp. 1-14, doi:[10.3390/soc8030051](https://doi.org/10.3390/soc8030051)
- (2019) Co-editor of the Special Issue on "Tourism, Human rights, Social Responsibility and Sustainability" for Societies Journal, https://www.mdpi.com/journal/societies/special_issues/tourism_human_rights

Publications (literature)

- FERRAZ, Jorge (1994). Telescópio Quebrado Scanner Descontínuo. Lisboa: Black Sun Editores, em 1994.

Publications (essay)

- FERRAZ, Jorge (1992). «Evocação da música desajeitada» in Vértice, 50 (Setembro-Outubro)
- FERRAZ, Jorge (1993). «What time is Psychedelia?» in Vértice, 56 (Setembro-Outubro)
- FERRAZ, Jorge (2016), «O papel das ciências Sociais e das Humanidades (CSH) no ensino superior e na sociedade: a sua aplicação à formação nas áreas do turismo e hotelaria», Publituris (<http://www.publituris.pt/2016/10/25/papel-das-ciencias-sociais-das-humanidades-csh-no-ensino-superior-na-sociedade-aplicacao-formacao-nas-areas-do-turismo-hotelaria/>)

Conferences / communications

- (May 1995): «Representações Sociais dos Jovens Portugueses Sobre a Instituição Militar» («Social Representations of Portuguese Youth on Military Institution»), Oeiras, 23rd IAMPS (International Applied Military Psychology Symposium).
- (March 1999) «Produção e Reprodução Social do Gosto: dimensões, processos, discursos e actores do "campo"» («Social production and reproduction of taste: dimensions, processes, discourses and actors of the "field"»), Lisboa, Instituto Superior de Ciências do Trabalho e da Empresa (now, ISCTE-IUL Lisbon University Institute), Jornadas do Mestrado de Comunicação do ISCTE, Sociologia da Música.
- (March 2010) «Regras e Métodos de Preparação de Inquéritos» («Research Methods: questionnaires»), ISCAL - Lisbon Higher Institute of Accounting and Administration
- (May 2010) «Turismo enquanto Direito Humano versus a relação do Turismo com os Direitos Humanos» («Tourism as a human right versus the relation of tourism with the human rights»), Estoril, ESHTe (Estoril Higher Institute for Hotel and Tourism Studies), Seminar on Tourism and Human Rights.
- (June 2010) «The ideological dimension of the international tourism in the Mediterranean: contributions from a macro perspective», Porto, ISCET International Congress on Tourism - CIT 2010 Tourism, Heritage & Innovation – 21-23 June 2010.
- (November 2010): «Problematization of the Business Travel phenomenon and its changes in the context of contemporary urban tourism», Estoril, 7th ATLAS Business Tourism Conference
- (November 2010), «O estudo de caso» («Research Methods: Case Study»), ISCAL - Lisbon Higher Institute of Accounting and Administration
- (17 January 2019) «Tecnologia e criação musical. O encontro da guitarra eléctrica com a electrónica e o digital» (« Technology and music creation. The meeting of electric guitar with electronics and digital technology»), Escola Secundária de Camões, Lisboa

Publications (musician and composer)

- Bye-Bye Lolita Girl: One track on the compilation Divergências (LP, Ama Romanta, 1986)
- Jorge Martins: One track on the compilation Divergências (LP, Ama Romanta, 1986).
- Santa Maria, Gasolina em Teu Ventre!: Free-Terminator/Falcão solitário sem ser Distorção" (LP, Ama Romanta, 1989)
- Santa Maria, Gasolina em Teu Ventre!: Santa Maria, Gasolina em Teu Ventre! (EP, Author Edition, 1991)
- Santa Maria, Gasolina em Teu Ventre!: Free-Terminator and Santa Maria, Gasolina em Teu Ventre (republished as a CD, Zounds Records, 2005)
- João Peste & o Acidoxi Bordel: João Peste & o Acidoxi Bordel (EP, Ama Romanta, 1990)
- God Speed My Aeroplane: One track on the compilation Realidade Virtual (LP, Fast Forward Recordings, 1991)
- God Speed My Aeroplane: One track on the compilation Distorção Caleidoscópica (LP, MTM, 1992)
- God Spirou: 3Shaken (CD, El Tatu, 1993)
- God Spirou: One track on the compilation 100% (CD, Antena 3 and Música Alternativa, 1995)
- Muad'Dib Off Distortion: A Revolução Não Será uma Explosão (CD, Música Alternativa, 1998)
- Muad'Dib & The Jinin Orchestra: Desnorte ou Inquietação. Phuture protest songs (a digital edition at «estudio.54.com», Author's Edition, 2001)
- Fatimah X: Ángeles en Loop. La brutalité des ordinateurs et des enfants (CD,

Transformadores, 2003)

- Jorge Ferraz: ▣ África Mecânica de Metal (CD, Zounds Records, 2008)
- Jorge Ferraz Trio: ▣ Humanos Abençoados e outros contos (CD+DVD, Presente, 2010)
- exploding cities: ▣ 33 minutes of weakness and imperfection (a digital album, sponsored by Cellarius Noisy Machinae, distributed by Ananana, late 201
- Jorge Ferraz: Machines for Don Quixote ...et... viva la muerte? (a digital álbum, Cobra, 2018)

Publications (musical producer)

- Pop Dell'Arte: Two Tracks on So Goodnight (CD-EP, Música Alternativa, 2001)
- The Great Lesbian Show: ▣ You're not human tonight (Zounds Records, 2008)